

Business Continuity Solutions

Cervalis

IT Infrastructure Solutions

Rapid Recovery: Direct to New York City

For any company in New York City, a prolonged disruption of service could have a potentially devastating impact on business. Regardless of the situation, customers expect supplies and services to continue—or, at the very least, to resume rapidly. For the company that is able to provide operational continuity, it can be a major competitive advantage.

Cervalis: A Direct Link To New York City

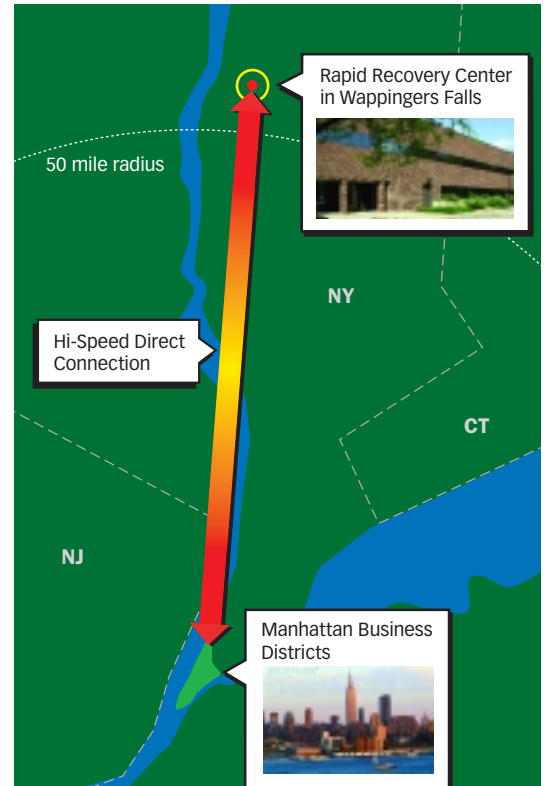
Cervalis now offers New York City businesses direct network connectivity, making rapid recovery more efficient and more affordable than ever before. With a direct connection from the Cervalis Rapid Recovery Center in Dutchess County, New York to a major communications hub in downtown Manhattan, we're able to offer New York City businesses complete system protection—and complete peace of mind.

Making Rapid Recovery A Reality

Whether it's a power outage, network outage, weather-related disaster, terror attack, human error, whatever the situation, Cervalis' rapid



recovery approach acts as an extension of your primary operations facility, enabling rapid recovery of your mission-critical IT and Internet applications.



Our rapid recovery solution includes:

- Your private rapid recovery backup operation at Cervalis' tier one, secure facility
- Direct connectivity link from your primary facility to the Cervalis Rapid Recovery Center (any bandwidth)
- Automated data and application backup at intervals dictated by your business needs
- Backup operation ready to take over in case of emergency
- Assurance of your operational continuity

Service on a higher level

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A More Dependable Link

Fortune 500 and leading e-businesses choose Cervalis for two reasons. One, because downtime for these businesses is not an option. And two, because no other company delivers as much in a rapid recovery solution.

Instantaneous

No system is easier to use than Cervalis. You set it up and if something happens, you switch over instantly. There's no down time—none.

An Extension of Your Facility

Cervalis can link directly to your facility, so that we are literally an extension of your facility.

Dedicated—Not Shared

When you have a dedicated Cervalis Rapid Recovery site, your connection is yours and yours alone. This dedicated approach is significantly more reliable than the common time-sharing scenario, where switchovers can often result in days of downtime.

Affordable

For so long, rapid recovery has been considered expensive, which is precisely why companies have looked to shared models. But Cervalis changes all that, finally making direct network connectivity affordable.

A Comprehensive Solution

Cervalis business continuity solutions address all operational aspects of a company. Our comprehensive rapid recovery services include:

- Systems recovery: "hot," "warm" and "cold" sites
- Data backup and recovery
- Email rapid recovery to ensure ongoing email communications
- Work area recovery
- Telephony and network recovery

Connect With Cervalis

Perhaps it's time you spoke with Cervalis about a more direct, more affordable business continuity



solution. For more information about Cervalis rapid recovery solutions for New York City businesses, please contact your Cervalis representative at 866-602-2020 or visit us on the web at www.cervalis.com.

Cervalis. When downtime is not an option.